



Muskoka Founders Circle
www.muskokafounderscircle.com
c/o Gravenhurst Rotary Club
P.O. Box 888
Gravenhurst P1P 1V2

MEDIA RELEASE

Muskoka Founders Circle “2019 FOUNDERS CHOICE AWARDS” Applications Now Being Accepted Total Prize Money Doubles to \$20,000 in 2019

Gravenhurst, ON. – January 1, 2019. Rick Dalmazzi, Executive Chair of Muskoka Founders Circle, is pleased to announce that applications are now being accepted for the 2019 Founders Choice Awards at www.muskokafounderscircle.com. In addition, the number of prizes has been increased from one to two this year. Total prize money will increase from \$10,000 to \$20,000. First prize is \$15,000 and second prize is \$5,000.

Founders Choice Awards are given to Muskoka-based entrepreneurs with the most promising start-up business or new business idea. The 2018 winner was Kim Aitken, Aitken Frame Homes, Huntsville (www.aitkenframe.ca). 2019 winners will be announced at the Parry Sound Muskoka Community Network (PMCN) IMPACT Awards event on April 11, 2019 at the JW Marriot in Minett.

The IMPACT Awards is a red-carpet gala dinner event to celebrate the accomplishments of Founders Choice Award winners and winners of seven other Business Innovation awards of \$1,000 each presented by PMCN. The inaugural 2018 event was sold out well in advance.

“We were so impressed with the calibre of all the 2018 finalists that the Founders decided to double the awards and prize money for 2019,” commented Rick. “We’re pleased with the response we’ve had to the Founders Choice Award program, and our growing group of Founders anticipates kicking off new initiatives in 2019.”

More information about the 2019 Founders Choice Awards including eligibility requirements, contest rules and application instructions can be found at www.muskokafounderscircle.com.

Stuart Morley, Executive Director of the Parry Sound Muskoka Community Network added, “We are pleased to partner with Muskoka Founders Circle and highlight the Founders Choice Awards at our event. The IMPACT Awards is a fitting way to celebrate the entrepreneurial spirit that is alive and well and gaining momentum in Muskoka and Parry Sound.”

Muskoka Founders Circle is a group of Muskoka-based individuals and organizations working together to promote economic development in Muskoka. For membership information please email info@muskokafounderscircle.com.

For more information contact:

Rick Dalmazzi
rick@sawdustcitybeer.com
Tel: 705-205-8000